

April 28-29, 2009
Ronald Reagan Building, Washington, DC

10TH ANNUAL
Knowledge Management
2009 Conference and Exhibition
Transforming Government Operations with a Decade of KM



THE MOST RECOGNIZED ANNUAL EVENT
FOCUSED ON KM FOR PUBLIC SECTOR ORGANIZATIONS

THE 2009 PROGRAM WILL COVER:

- How KM will support the demand for increased government accountability and transparency
 - Web 2.0 technologies - wikis, blogs, social networking - and their impact on public sector business operations
 - Trends in collaboration technology
 - Supporting business intelligence techniques through knowledge exploration
 - Enterprise search technologies and applications
 - Using KM programs to improve citizen services
 - Managing knowledge in the Cloud and the key considerations
- And more – look inside for schedule and session information

Conference:

April 28 -29 • 8:00 a.m – 4:30 p.m.

Joint Knowledge Management and Cloud Computing Exhibition:

April 29 • 8:00 a.m – 2:30 pm

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EXHIBITION IS FREE FOR GOVERNMENT PROFESSIONALS

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Transforming Government Operations with a Decade of KM

AT A TIME when the U.S. Government is poised for a change in leadership and directions that accompany a new Administration, many key technology and management strategies also are transforming the way public sector professionals gather, share and glean knowledge from the explosion of information available to agency professionals.

The 10th Annual Knowledge Management Conference will explore how government departments are working collectively to simplify access to public information, ensure the accuracy and privacy of the information they share, and analyze large data repositories to support actionable decision-making.

In addition, the 2009 Knowledge Management Conference is co-located with the Cloud Computing Summit, offering you even more sessions to choose from. Knowledge Management Conference attendees are granted free access to any Cloud Computing Summit session, which will focus on the whys and hows of cloud computing for government.

REGISTER NOW AT
www.KMconference.com

We look forward to seeing you
on April 28 – 29th.

*The exhibition is free for all government professionals. Please bring your government ID with you in order to be guaranteed free admission.

Program Advisory Board

The 10th Annual Knowledge Management Conference is honored to present this year's Program Advisory Board. With the direction and guidance of this distinguished panel comprised of knowledge management leaders across government and industry, the Knowledge Management Conference is able to deliver a relevant, first-quality program that meets the education needs of public sector participants.

2009 CONFERENCE CHAIR **Ramon C. Barquin, PhD**, President, Barquin International

GOVERNMENT / ACADEMIC MEMBERS

Randy Adkins, Director, Knowledge Management Center of Excellence, U.S. Air Force Materiel Command

Mike Burk, Chief, Partnerships for Workforce Development, Federal Highway Administration, Dept. of Transportation

COL Chuck Burnett, Director, Battle Command Knowledge System, U.S. Army

Susan Camarena, Chief Knowledge Officer, Federal Transit Administration, Dept. of Transportation

COL Jim Galvin, Director, CAC-Knowledge, U.S. Army Combined Arms Center

Marion Georgieff, Chief Knowledge Officer, Office of Human Resources and Training, U.S. Secret Service

Giora Hadar, Knowledge Architect, Federal Aviation Administration, Dept. of Transportation

Robert Hambly, Command Knowledge Manager, Headquarters, Joint Special Operations Command

Maureen Hammer, Knowledge Management Officer, Virginia Dept. of Transportation

John Hickok, Director of Knowledge Management, Defense Acquisition University, Office of the Under Secretary of Defense for Acquisition, Technology and Logistics

MAJ Bradley Hilton, Knowledge Officer, U.S. European Command HQ

Jeanne Holm, Chief Knowledge Architect, NASA/Jet Propulsion Laboratory, California Institute of Technology

David Hoopengardner, Chief Knowledge Officer, Secretary of the Air Force Financial Management Operations, U.S. Air Force

Jim Knox, Knowledge Management Team Leader, Dept. of the Navy CIO

John Kropf, Deputy Privacy Officer, Dept. of Homeland Security

David Lengyel, Risk and Knowledge Management Officer, Exploration Systems Mission Directorate, National Aeronautics and Space Administration

Jay Liebowitz, Professor, Carey Business School, Johns Hopkins University

Robert Neilson, Knowledge Management Advisor, Office of the CIO/G-6, U.S. Army

Ronald Simmons, Director of KM Integration, MCCDC, U.S. Marine Corps

Catherine Teti, Managing Director, Knowledge Services, Government Accountability Office

Renee Ullman, KM Specialist, Communications-Electronics Life Cycle Management Command, U.S. Army

Jerry West, Chief, Strategic Plans and Implementation, Joint Knowledge Development and Distribution Capability, Joint Forces Command

Lt Col James (J.D.) Whitlock, Chief, Knowledge Management, U.S. Air Force Medical Service

Stacey Young, Senior KM Advisor, U.S. Agency for International Development

NON-GOVERNMENT MEMBERS

Susie Adams, Chief Technology Advisor, Federal Agencies, Microsoft

Robert Ames, Director and Deputy CTO, IBM US Federal Government

Alex Bennet, Principal, Mountain Quest Institute

Stephen Denning, Author and Senior Fellow at the James MacGregor Burns Academy of Leadership at the University of Maryland

Michael Farber, Vice President, Booz Allen Hamilton

Rick Indyke, Business Development Manager, AMD

Belkis Leong-Hong, President, Knowledge Advantage

Jane Maliszewski, President and CEO, ISKA—Information Strategies for the Knowledge Age

Srinivas Polisetty, Director, Strategic Initiatives, CSC

Shereen Remez, Executive Vice President, Member Value, AARP

Robert Silverman, Chief Executive Officer, Reach Solutions

Niall Sinclair, Director, KM Public Domain Initiatives, Institute for Knowledge and Innovation, George Washington University

Douglas Weidner, Chairman, The International Knowledge Management Institute

Tuesday, April 28, 2009 • 8:45 - 11:45am

TUTORIAL 1

Using KM as a Business Strategy: An Agency Experience

INSTRUCTORS:

Susan Camarena, Chief Knowledge Officer
Deborah Kerson Bilek, Program Analyst, Office of Program Management
Dee Foster, Program Management Specialist and Knowledge Coordinator, Region IV (Atlanta)
Ann Linnertz, Associate Administrator for Administration

All instructors are from the Federal Transit Administration, Dept. of Transportation

How are agencies implementing knowledge management programs that support their mission and business objectives? Join this tutorial to learn how one organization has designed and deployed its business improvement strategy using KM tools and techniques. The session faculty will include representatives from a range of perspectives (from senior executive to newly hired staff) who will address how KM is supporting their results today and into the future.

In this tutorial you will learn:

- Who are the key stakeholders and how to engage them for meaningful operational change
- What it means to have a young KM program and how to evolve it into a sustainable part of the agency operating environment
- Essential steps taken throughout year one to keep the program development on track and relevant
- Individual views on why KM has become a fundamental part of getting work done
- How the organization has improved decision-making and supported efforts to save resources by leveraging this approach

TUTORIAL 2

KM 101—Fundamentals for Government Professionals

INSTRUCTOR:

Douglas Weidner, Chairman, The International Knowledge Management Institute

Did your boss suddenly get passionate about KM and task you to go buy one? Or, worse yet, did your initial KM investment falter and now needs a jump start to realize the proven benefits of the Knowledge Age?

In this tutorial you will learn:

- What you should have uncovered before you started KM the first time
- The essence of KM, learned since 1995
- How to get on the road to success
- Key principles in government funded KM Methodology, including change management
- Available resources to expand your KM Body of Knowledge (KMBOK)™

KEYNOTE

Tuesday, April 28, 2009
 Opening Luncheon
 11:45am – 1:30pm

TOPIC:

Information-Sharing and Warfighting—Leveraging the Power of KM

SPEAKER:

General Peter Chiarelli, Vice Chief of Staff of the U.S. Army

PLENARY SESSION

Wednesday, April 29, 2009
 8:45 - 9:45am

TOPIC:

KM in the Cloud

SESSION HOST/

MODERATOR:

Ramon Barquin, President, Barquin International and Chair, KM 2009 Conference

PANELISTS:

Susie Adams, Chief Technology Advisor, Microsoft Federal Agencies

Jason R. Baron, Director of Litigation, National Archives and Records Administration

Teresa Bozzelli, Chief Operating Officer and Managing Director, IDC Government Insights

Michael Farber, Vice President, Booz Allen Hamilton

TRACK 1

Integrating KM into Your Work Environment

Session 1-1

Federal CKO Perspectives

Tuesday, April 28, 2009
 1:45 – 3:00pm

Catherine Teti, Managing Director, Knowledge Services, Government Accountability Office (Moderator)
Marion Georgieff, Chief Knowledge Officer, Office of Human Resources and Training, U.S. Secret Service
Maureen Hammer, Knowledge Management Officer, Virginia Dept. of Transportation
Lt Col James Whitlock, Chief, Decision Support Branch, U.S. Air Force Medical Service

Session 1-2

Harnessing the Power of Narrative to Establish Common Purpose

Tuesday, April 28, 2009
 3:15 – 4:30pm

Stephen Denning, Author and Senior Fellow, James MacGregor Burns Academy of Leadership, University of Maryland (Moderator)
Noa Baum, Facilitator, Educator, and Award-Winning Storyteller, Noa Baum Storytelling
Ed Hoffman, Director, Academy of Program/Project and Engineering Leadership, NASA

Session 1-3

Inter-Agency Collaboration: Lessons from Conflict Areas

Wednesday, April 29, 2009
 10:15 – 11:15am

Stacey Young, Senior KM Advisor, Microenterprise Development Office, U.S. Agency for International Development (Moderator)
Vincent Carlisle, Chief, Knowledge Network Division, Battle Command Knowledge System, U.S. Army Combined Arms Center
Borany Penh, Senior Political Economist, Office of Poverty Reduction, Economic Growth and Trade, U.S. Agency for International Development
Tony Pryor, Senior Manager, International Resources Group

Session 1-4

Government 2.0: Creating Transparency with KM
 Wednesday, April 29, 2009
 11:30am – 12:30pm

Jeanne Holm, Chief knowledge Architect, NASA/Jet Propulsion Laboratory, California Institute of Technology (Moderator)
LTC Nate Allen, Professor, Information Management Resources College, National Defense University
Jim Angus, Associate Director of Communications, Office of Research Information Systems, National Institutes of Health, Dept. Health and Human Services
MG Erv Lessel, Director of Plans, Programs, Requirements and Assessments, U.S. Air Force

Session 1-5

Virtual and Mixed Reality: New Ways of Looking at KM
 Wednesday, April 29, 2009
 2:15 - 3:15pm

Belkis Leong-Hong, President, Knowledge Advantage (Moderator)
Charles Hughes, Professor, University of Central Florida and Assessments, U.S. Air Force
Srinivas Polisetty, Director, Strategic Initiatives, CSC
Niall Sinclair, Director, KM Public Domain Initiatives, Institute for Knowledge and Innovation, George Washington, University

Session 1-6

Unlocking Web 2.0 for Government Collaboration
 Wednesday, April 29, 2009
 3:30 – 4:30pm

Jill Garcia, Knowledge Project Officer, Defense Acquisition University (Moderator)
Giora Hadar, Knowledge Architect, Federal Aviation Administration, Dept. of Transportation
Eric Sauve, CEO and Co-Founder, Tomoye
Kathy Valderrama, Project Manager, Knowledge Management, Federal Reserve Bank of Cleveland

TRACK 2

Creating Information-Driven Organizations with KM

Session 2-1

Applying KM for Improving Operations
 Tuesday, April 28, 2009
 1:45 – 3:00pm

Michael Daconta, Chief Technology Officer, Accelerated Information Management (Moderator)
David Smith, Project Manager, Online Collaboration Initiative, Peace Corps
Tiffany Smith, Presidential Management Fellow, Dept. of State
Shelly Spearing, Deputy Group Leader, Los Alamos National Laboratory, Dept. of Energy

Session 2-2

Creating Communities of Practice for Results
 Tuesday, April 28, 2009
 3:15 – 4:30pm

David Hoopgardner, Chief Knowledge Officer, Secretary of the Air Force Financial Management Operations, U.S. Air Force (Moderator)
Scott Harris, Director, Infantry Warfighter Forum, U.S. Army
Michael Novak, Senior Business Operations Specialist, Internal Revenue Service, Dept. of the Treasury

Session 2-3

Keys to Successful Knowledge Retention
 Wednesday, April 29, 2009
 10:15 – 11:15am

Jay Liebowitz, Professor, Carey Business School, Johns Hopkins University (Moderator)
James Alexander, Internal Organizational Development Consultant, Food Safety and Inspection Service, Dept. of Agriculture
Renee Ullman, KM Specialist, Communications-Electronics Life Cycle Management Command, U.S. Army

Session 2-4

Integrating KM and Risk Management
 Wednesday, April 29, 2009
 11:30am – 12:30pm

MAJ Bradley Hilton, Knowledge Officer, U.S. European Command Headquarters (Moderator)
Stephen Hollifield, Information Services Manager, Richmond Police Dept., Richmond, VA
John Turner, Risk Manager, NASA

Session 2-5

A Global View of Knowledge Sharing
 Wednesday, April 29, 2009
 2:15 - 3:15pm

Alex Bennet, Co-Founder, Mountain Quest Institute (Moderator)
Gil Ariely, CKO and Senior Researcher, The Institute for Counter-Terrorism, Interdisciplinary Center Herzliya, Israel
David Bennet, Co-Founder, Mountain Quest Institute
Neo Kim Hai, Head, KM Office, Joint Staff, Singapore Armed Forces, Ministry of Defense, Government of Singapore
COL Yong Wui Chiang, Head, Doctrine Development Group, TRADOC, Singapore Armed Forces

Session 2-6

Knowledge, Leadership and Change: Toward the Development of National Knowledge Innovation Policy
 Wednesday, April 29, 2009
 3:30 – 4:30pm

Debra Amidon, Founder and CEO, ENTOVATION International
Ramon Barquin, President, Barquin International and Conference Chair, 10th Annual Knowledge Management Conference

TRACK 3

Evolving Defense Operations with KM

Session 3-1

the Impact of KM Across the Military
 Tuesday, April 28, 2009
 1:45 – 3:00pm

Ronald Simmons, Director of KM Integration, MCCDC, U.S. Marine Corps (Moderator)
Randy Adkins, Director, Knowledge Management Center of Excellence, U.S. Air Force Materiel Command
Jim Knox, Knowledge Management Team Leader, Dept. of the Navy CIO
Robert Neilson, Knowledge Management Advisor, Office of the CIO/G-6, U.S. Army

Session 3-2

Managing DOD Operating Environments with KM
 Tuesday, April 28, 2009
 3:15 – 4:30pm

Jane Maliszewski, President and CEO, Information Strategies for the Knowledge Age (Moderator)
Len Blaisol, Director, Marine Air-Ground Task Force Integration Division, MCCDC, U.S. Marine Corps
Robert Hambly, Command Knowledge Manager, Headquarters, Joint Special Operations Command
John Hickok, Director of Knowledge Management, Defense Acquisition University
Bradley Mason, Chief, Advanced Concepts Division, U.S. Army Forces Command

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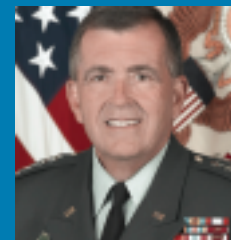
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Featured Presentation KEYNOTE SPEAKER:



General Peter W. Chiarelli Vice Chief of Staff, U.S. Army

"Information-Sharing and Warfighting – Leveraging the Power of KM"

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Keynote