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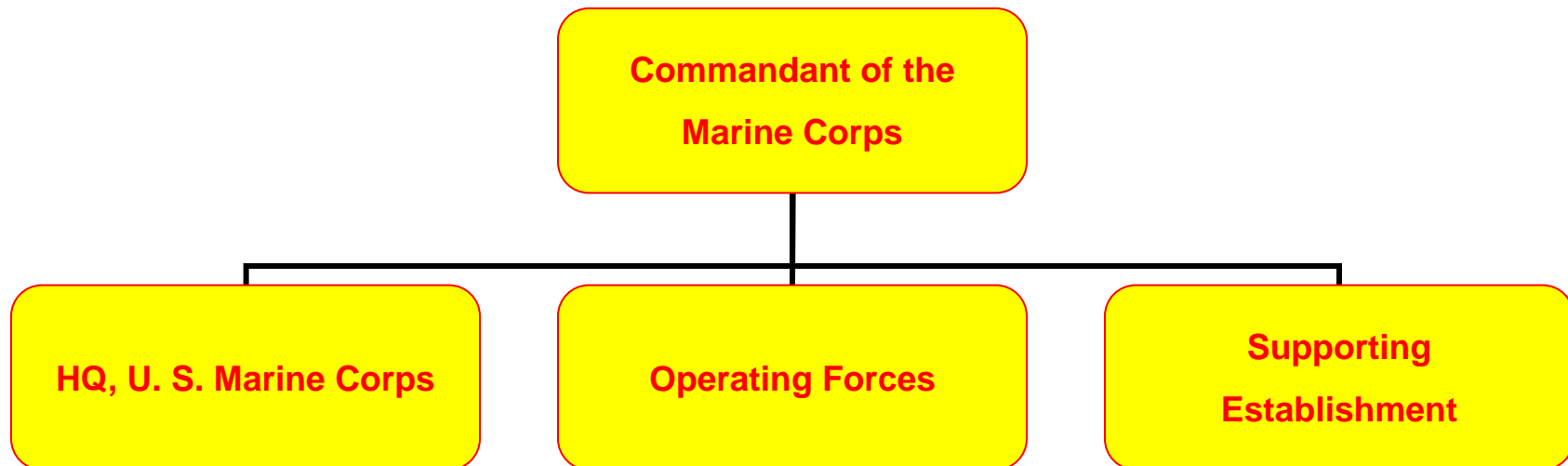
# Marine Corps KM/VWE

Len Blasiol



# USMC Goals

- Achieve recognition of KM as a discipline.
- Establish an *enterprise-wide* Virtual Work Environment that embeds sound Knowledge Management practices.

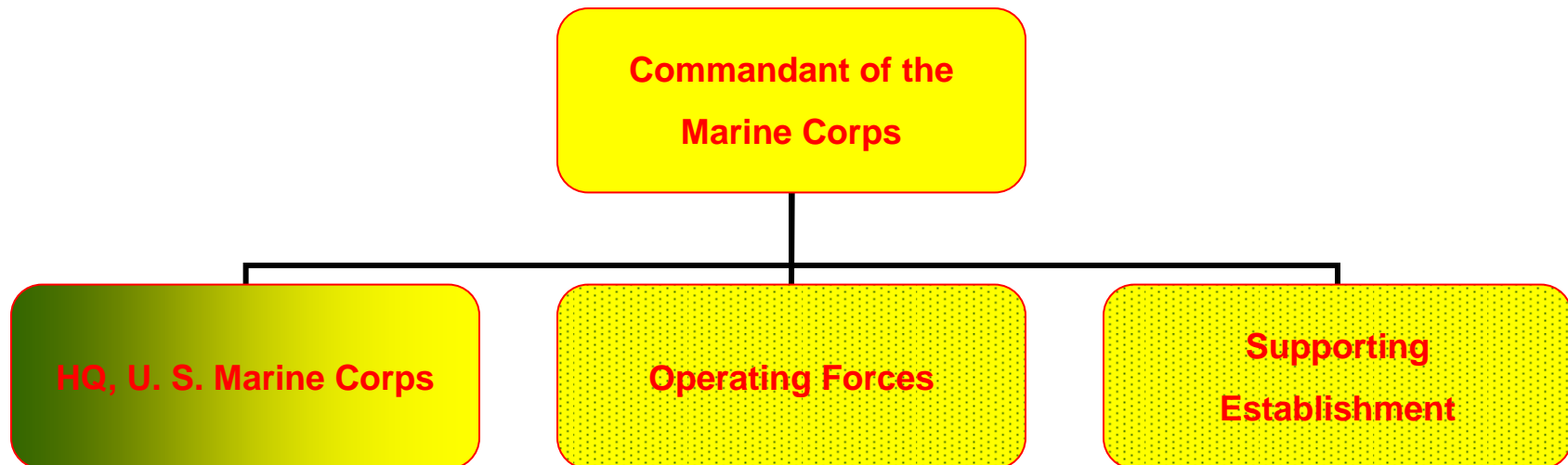




# Current State

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- Early steps to define KM and its role
- VWE in early stages of adoption





# USMC VWE



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## Technology Environment

- SharePoint system: 2003, migrating to 2007
- Corasworks integration
- Norm: No Custom Code

## Branding

- MCCDC Knowledge Online → Marine Corps Knowledge Online

## Adoption Status

- Localized success: HQMC
- Deliberate expansion underway



# USMC VWE - Features

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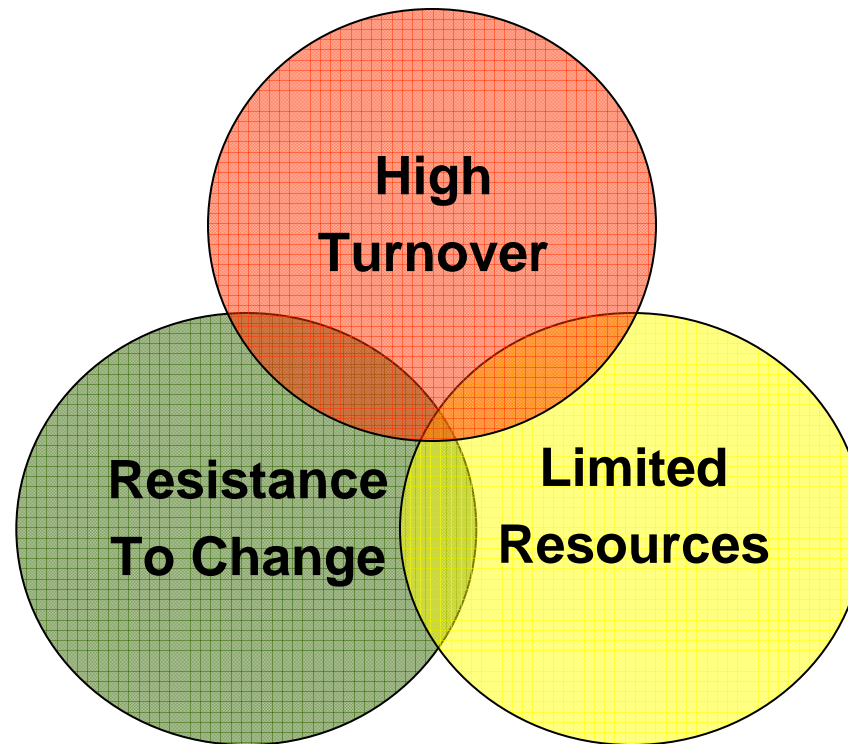


- ❑ **Major, Key Processes “virtualized,” e.g....**
  - Urgent Needs Process: direct support for combat units
  - Doctrine Development Process
  - Project management
  - Congressional testimony
  - Next: Tasking
- ❑ **“Command Consoles” for Executive Leadership**
  - Track priority projects
  - Time management
  - Task management
  - Coming: KM Visualization



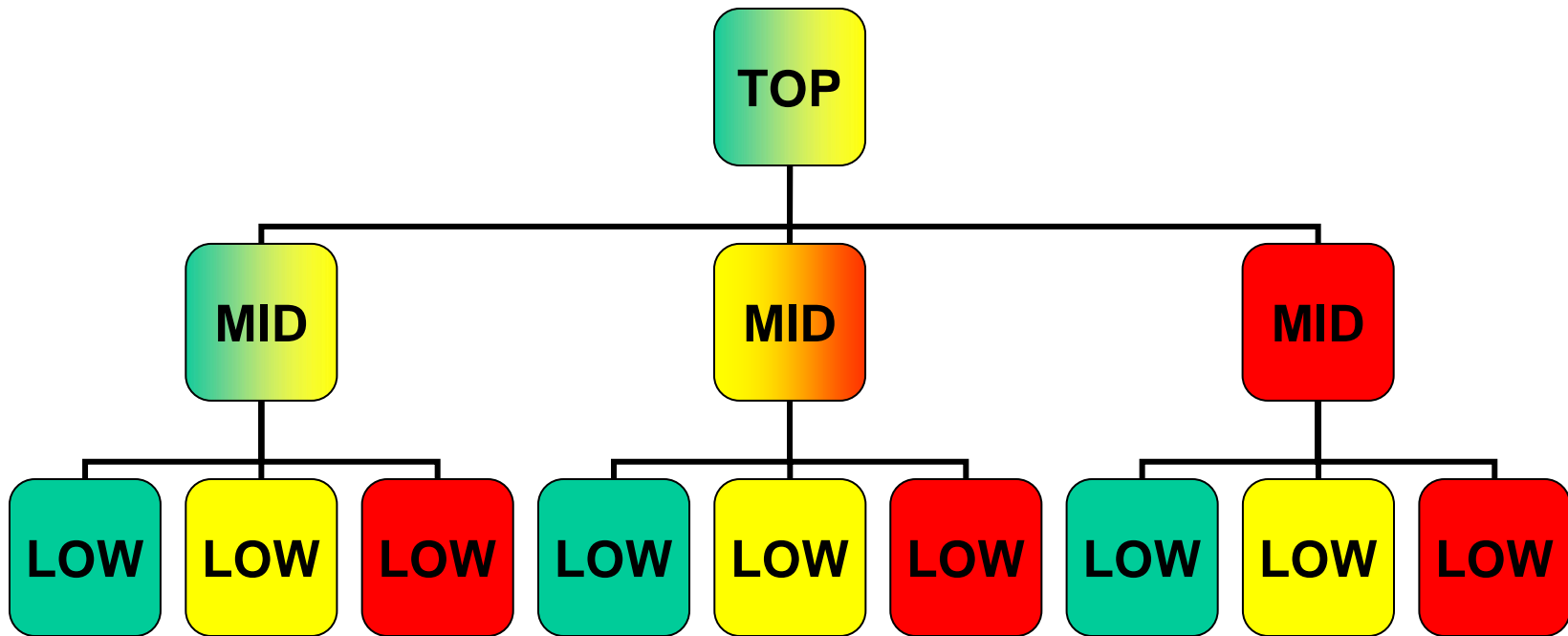
# Adoption Challenges

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# Adoption Strategy



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## People

- Co-opt early adopters: Core Design Teams
- Work principally from the bottom-up
- Establish governance structures

## Process

- Embed key processes in the VWE

## Technology

- “MCCDC Knowledge Online”: SharePoint-based system
- Stabilize platform

## Learning

- Local
- Contract
- External